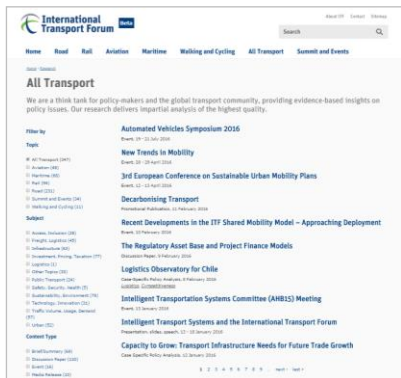


We deliver Digital Engineering. Since 1999 we have been dedicated digital specialists, providing our clients with consultancy, design & build and managed services. We do this for organisations with multiple stakeholders, audiences and users. We architect, build and manage web, mobile and App-based platforms.

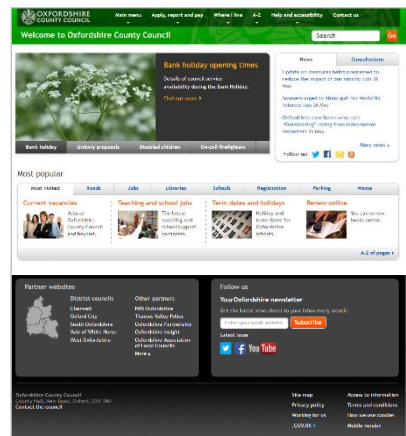



International Transport Forum

Intergovernmental organisation proposing global transport policy, across 57 Member countries. Panlogic mapped the existing content: 8,500 PDFs, 1,000 webpages & 6,000 images/video. A new taxonomy was created and a batched automated migration process performed into a new Drupal 7 site. A Minimum Viable Product was gradually finessed using Agile, test-driven development. A simplified navigation based on 'top-tasks' and intelligent, systematic meta-tagging were applied to all content.

Key aspects

- Consultancy; Design & Build; Managed Services
- Content: information, activities, news & resources
- Functionality: advanced search; iCalendar integration; notifications; feedback; related publications
- Complex migration of users & content
- Newsletter integration with MailChimp
- Authors, Editors, Publishers workflow
- Password-protected user registration & logins
- Complex multi-dimensional faceted site search
- Delegate self-serve system
- Search results across multiple sites

Oxfordshire County Council

The Oxfordshire County Council 'Travel Choices' service reduces congestion around the county's transport infrastructure and educates the public on alternative journey options and travel issues (e.g. accidents, roadworks). The quick provision of 'on-the-go' information mid-journey, necessitated a 'mobile-first' approach.

Key aspects

- Consultancy; Design & Build
- Drupal site build
- Agile methodology
- 'Plan your journey' functionality
- Automated reverse-chronological listing of traffic-related issues
- Service optimisation through server-side caching
- Map widget with 'place a pin' functionality
- Image gallery
- Newsletter
- Mailing list integration
- Social media integration
- Responsive/adaptive design & Drupal theme
- Implementation of iconography suite



Government Digital Service

A complete re-write of web content was required for the Beta launch of GOV.uk – the UK Government’s flagship website. Panlogic provided 12 copywriters/editors to deliver a seamless tone-of-voice across a huge array of Government comms content.

Key aspects

- Agile methodology
- Content all linked to user needs
- Co-located office environment
- Team flexed to client demand
- ‘Buddying’ approach
- Continuous delivery/improvement using ZenDesk & page-level feedback
- Our team trained GDS staff in content development, editing & publishing
- Our team members employed by GDS at project-end

Other recent clients



- Moodle Learning Management System for 3,000 Council employees & 7,500 partners
- LDAP/AD Single Sign On



- UK Financial regulator
- Research programme
- Interactive prototype with conditional logic for Firm & Consumer users



- Drupal corporate site build
- Security/defence think-tank
- MOD-compatible security
- Single Sign On (SSO)
- CRM integration



- Drupal corporate site build
- W3C AA & RNIB SurfRight accessibility standards
- New Membership site
- Improved fundraising UX



- Sitecore corporate site build
- 9 year retained relationship
- 24 x 7 x 365 support
- Visits, views & form completion up 200%+



- World’s largest business support network
- Service/content design
- Interactive prototypes
- GDS-validated architecture